



SAMANTHA Spencer (she/her)
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EXPERIENCE

Self-employed · Freelance Graphic Designer

April 2021 – Present

- Establish brand identity, with colors, typefaces, logos, and other design elements for print and digital needs. Clients include a non-profit organization, family restaurant, and an e-commerce merchant
- Directed, filmed, and edited 5 music videos for local artists over 3 months
- Designed motion graphics consistent with brand styles for local and international music artists

Momotaro Restaurant, Chicago · Host

June 2022 – November 2022

- Coordinated up to 400 reservations a night on OpenTable while managing last minute special requests from customers
- Discerned ways to accommodate unexpected high-profile guests, including A-list celebrities, without disrupting service for others
- Collaborated with the front-of-house team of 40 members to help set tables, check coats, rearrange furniture, set and print menus to ensure nightly smooth service

Stockyard Institute, Chicago · Design Coordinator

September 2021 – December 2021

- Elevated exposure for Jim Duignan's social practice projects by managing 2 publication features and 3 social media channels, resulting in a 26% increase in followers within 2 months
- Conceptualized 10 unique postcard designs and managed the production of them for sale
- Digitized 50 analog images and archived 25 years of projects

Joy & Chaos, Chicago · Graphic Designer

September 2020 – September 2021

- Upheld formatting standards, naming conventions, and print settings for 300+ designs
- Supported lead designers, by reviewing layout files, incorporating feedback from the production team, and finalizing product components before shipping out to customers
- Established accountability with teammates with daily status updates by maintaining a spreadsheet of important milestones

DePaul Art Museum, Chicago · Intern

August 2019 – September 2021

- Assisted in the visual presentation of artwork in imaging, framing, and installation support for a 15,200 sq ft space. Managed a digital archive collection of 4,027 pieces including 200+ new acquisitions
- Developed a VR gallery tour on the museum's website as an alternative experience for guests to view works on display during the COVID-19 lockdown. The experience helped exhibitions reach a broader global audience
- Engaged with external production teams and curators to collect, edit, and publish weekly videos to increase content on the museum's YouTube channel by 200%. This included activation of the Latinx art initiative by publishing Spanish versions of each video

EDUCATION

DePaul University · Summa Cum Laude
Graphic Design · June 2021

School of the Art Institute of Chicago · Continuing Studies
Fashion Design · June 2022

SKILLS

Adobe Suite · Animation · HTML · CSS

Cinema 4D · VDMX · Microsoft Suite

P5JS · Google Suite · Photography

ABOUT ME

Adventurous chef and baker · Appreciates designs inspired by vintage fashion magazines · Jazz CD Collector